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ONE, TWO, THREE JUDGES EXCLAIM 'WEEEEEE' FOR JUMPSPORT KIDS TRAMPOLINE

*Spring 2012 Competitions -- Parents' Choice, Dr. Toy Best Vacation
& Tillywig -- Jumping For Joy With iBounce Kids Trampoline*

San Jose, CA (June 19, 2012) – If you ask a grownup if exercising is fun you may hear a grunt or a groan. But if you ask preschoolers who naturally love to hop, skip and jump, the answer is yes! Tykes are always raring to go and there's no better energy extender than a trampoline. One that is pint-size, ideal for indoors and encourages exercise at an early age just received three thumbs up (!) from three very different industry contests for one terrific product, JumpSport's iBounce Kids Trampoline.

Judges from Parents' Choice Foundation, Dr. Toy's Best Vacation Children's Product for 2012 and Tillywig Toy Awards know healthy habits, like exercise, learned in childhood encourage better choices as kids mature to teens and young adults. JumpSport's iBounce Kids Trampoline with its nifty tablet mount for an iPad wowed Spring 2012 industry experts with criteria ranging from games that sharpen young minds, not blunt them, to old-fashioned fun.

"Fun, active, learning - the perfect triple play!" wrote one of the Tillywig Toy Award reviewers. "JumpSport has 15 years of experience in making trampolines so parents can feel secure knowing their kids are safe," added Dr. Toy in her annual Best Vacation products review.

The three Spring 2012 awards to JumpSport include:

iBounce Kids Trampoline • Ages 2-5 • \$129.95

Parents' Choice Foundation Award • Approved • Spring 2012
Toys Category

"There's an app for that!" I never thought that I would say that about a child-size trampoline, but, yes, there is an app for that. And, it's a good one! Our family has been interested in a mini-trampoline for a long time, but like many parents, we've had concerns about the safety and stability. From our two month testing trial, we've found the iBounce to be safe and sturdy during daily use by our 20 month old and four year old. Activity on the trampoline is great for coordination, balance,



endurance and gross motor skills. However, in our home, the handlebars are a "must use" rule.

For me, the physical play would have been enough, but as a family where play includes chaperoned iPad use, the additional features of the tablet mount for adding podcasts, videos and eBooks to the fun and the Hop-a-Long with RompyRoo DVD was an interesting addition. That said, our kids jump at the chance to play with the iBounce, without the coercion or distraction of screen-based play.

Tillywig Toy Awards • Top Fun Award Winner

Here's an outstanding way to keep little ones (up to 80 lbs) active and engaged, both physically and mentally. They'll hop their tails off on this specially designed kids' trampoline, burning energy while participating in virtual adventures that let them learn as they play. Built-in handles provide stability and safety, while a special mount securely holds an iPad or other tablet device (tablet device not included) in place so that the trampoline user can view and play along with the 12-minute RompyRoo exercise adventure video cartoon that comes with the iBounce. You'll follow RompyRoo, a young kangaroo in search of his favorite teddy bear. He'll put you through your paces counting, hopping, climbing, and stepping along with him as he covers all manner of terrain, giving you visual and verbal cues on just how to move. JumpSport will keep the adventures rolling by introducing a new video every few months.

Dr. Toy's Best Vacation Children's Product for 2012

The JumpSport kids trampoline is a fun and engaging way for preschoolers to exercise and learn. This mini-trampoline provides kids with every day fun and learning based bouncing activities. Easily assembled in about 15 minutes. Every iBounce also comes with 12-minute exercise adventure video cartoon, "Hop-Along with RompyRoo™ - Where Is Mr. Fuzzy?" Preschoolers can bounce along with RompyRoo as they help him search for his lost teddy bear. This video introduces basic movement skills and counting concepts as your child bounces through the woods, over logs, and across lily pads. Besides the obvious fun that a mini-trampoline can give a child, the iBounce is a great way for kids to stay active and learn.

The iBounce trampoline uses a bungee cord system that gives a soft and lively bounce. The sturdy handle bar adds stability so little ones can safely develop their balance, coordination, endurance, and motor skills. Parents with iPads or other tablet devices can download the cartoon animation, then attach to the tough, universal tablet mount included. Or, kids can watch a DVD version on TV. The company will introduce a new RompyRoo adventure every few months.

Parents' Choice Foundation recommends toys with staying power, books with honesty and integrity of characters, illustration of elegance and imagination, music that families can sing together, storytelling that teaches us lessons from lands and cultures close and far away, magazines that do not mask editorial content in advertising, television that teaches with civility

and not chaos, and software and videogames that encourage sharpening skills not leveling landscapes.

Each year, the **Tillywig Toy Awards** delivers to consumers, retailers, and the media the best new toys, games, and other products available in the United States. In addition to the evaluation of products, the Tillywig program also awards a small number of retail stores each year for their ongoing contributions to promoting high quality, innovative new products. Product awards are given on the basis of group play tests, the primary purpose of which is evaluating the entertainment and/or educational value of the products submitted.

Dr. Toy, Stevanne Auerbach, PhD, is one of the world's leading experts on play, toys, and children's products. With 30 years of direct experience, Dr. Auerbach includes educationally oriented, developmental and skill building products from the best large and small companies in her four annual award programs: Best Classic Toys, Best Vacation Products, 100 Best Children's Products, and Smart Play Products of Excellence. Over 80,000 people a day visit Dr. Toy's online guide.

ABOUT JUMPSPORT, INC.

JumpSport was founded in 1997 when founder and CEO Mark Publicover invented the world's first affordable backyard trampoline safety net enclosure. Today JumpSport distributes its top-rated safety trampolines and trampoline accessories throughout the world, and its adult Fitness Trampoline at fitness clubs and retailers like Costco. With over 25 patented safety and game innovations, JumpSport continues to create playful, active and educational products for kids and adults of all ages.

Mark created the iBounce trampoline because he understands the important connection between physical activity and learning development in children. Visit www.jumpsport.com to learn more about the company and its creative founder. Go to www.jumpsport.com/kids-trampoline.htm for information about the iBounce Kids Trampoline.