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WANT TO GET KIDS JUMPING FOR JOY THIS SEASON? UNWRAP NEWEST TRAMPOLINE VIDEO ADVENTURES

*Preschoolers Happily Hop Along With RompyRoo in Animated
"Let The Games Begin!" & "The Grand Finale!"
While Exercising and Mastering Skills On JumpSport iBounce*

San Jose, CA (October 10, 2012) – Joy to the world and jump for joy come together for Christmas 2012 as JumpSport, makers of the award-winning iBounce™ children's trampoline with tablet mount (fits, iPad, Kindle, Kindle Fire, Samsung and most other tablets), rolls out two new animated adventures for RompyRoo™ in *Let The Games Begin* and *The Grand Finale!* Both videos keep kids hopping as they develop balance and coordination while learning to listen carefully and follow directions. The JumpSport iBounce makes a great holiday gift for kids 2 to 5 years old.



The kid's trampoline, packed with entertainment, has gotten gushing reviews from mom bloggers, consumers and (so far) eight industry honors this year, though it was only introduced at Toy Fair in February. Everyone agrees that the iBounce benefits preschool-aged kids by getting them off the couch/floor/bed and motivates them to exercise along with adorable animated character, RompyRoo. Learning numbers, colors and letters are all part of a brief, bouncy attention-grabbing session.

"The iBounce Kids Trampoline is an innovative product that combines the benefits of exercise with high-tech entertainment. This high-quality, durable indoor mini-trampoline designed

specifically for preschoolers features built-in handles for stability and safety plus a mount for an iPad or other tablet," enthusiastically wrote one Mom's Choice Awards reviewer. "The companion exercise DVD leads kids on a virtual adventure as they bounce along with RompyRoo. A super fun experience that reinforces basic counting skills, balance, endurance and coordination."

"I absolutely love seeing just how much fun they're having," wrote blogger *A Mom's Balancing Act*, "and knowing it's safe makes it that much better. The sturdy handle bar adds stability for little ones as they bounce and the padding around the frame keeps them from getting hurt."

The padded safety features also had the blessing of another mom blogger. "The handles mimic a bicycle handlebar with an added rubber protection to prevent injury," typed *Parent Palace* blogger. "I like the design because it allows my two year old to become accustomed to a handlebar before he starts riding his first bicycle."

Every iBounce arrives with a 12-minute exercise adventure video cartoon, "Hop-A-Long with RompyRoo - Where Is Mr. Fuzzy?" Youngsters ages 2 to 5 happily hop along with RompyRoo as they help him search for his lost teddy bear. This video introduces basic movement skills and counting concepts as the child



bounces through the woods, over logs and across lily pads.

Parents that own iPads can download the cartoon animation from iTunes, then attach the iPad to the kid-tough, universal tablet mount that's included. Or, kids can watch the DVD version on the TV. To keep the exercising experience fresh, JumpSport has rolled out two new RompyRoo animated adventures this month, *Let The Games Begin!* and *The Grand Finale!*

Let The Games Begin! • Ages 2-5 • \$4.99 iBook

With a trip through time and space, RompyRoo leads kids on a fun educational adventure teaching numbers, letters and colors plus physical skills like balance. Kids are so engaged they don't realize they're learning as they follow RompyRoo to the land of dinosaurs, a farm, skiing and flying an airplane -- all from their iBounce trampoline! Added benefits are learning to listen and then follow the directions.

The Grand Finale! • Ages 2-5 • \$4.99 iBook

Once kids have mastered skills learned in *Let The Games Begin!* bring them to an exciting finale with RompyRoo's guidance. This animated obstacle course is the next step from the counting, letters and colors learned in previous videos. From counting forwards and backwards, to saying letters of the alphabet -- all while bouncing along with RompyRoo through quicksand and a muddy river -- makes learning fun and active. An added benefit may be that tuckered out kids will sleep soundly at night!



The two new videos can each be purchased for \$9.95 on a DVD in a clam shell from www.JumpSport.com or www.Amazon.com. The DVD versions are trilingual, in English, French and Spanish. Or, a Kindle version is available at www.Amazon.com and iTunes sells the videos as an iBook (English only for now).

**JumpSport® iBounce • Ages 2-5 or up to 80 pounds • \$129.95
with Hop-A-Long with RompyRoo - Where Is Mr. Fuzzy?**

This mini-trampoline provides kids with years of fun, learning basic bouncing activities. They'll want to use it every day! Easily assembled in about 15 minutes. The included 12-minute video introduces RompyRoo and basic movement skills and counting concepts as children bounce through the woods and all that nature places in the way!

Winner of eight toy industry awards:

- *Spring 2012 National Parenting Center • Seal of Approval*
- *Spring 2012 Parents' Choice Foundation Award • Toys Category*
- *2012 Mom's Choice Awards • Gold*
- *2012 Creative Child • Kids Product Of The Year*
- *2012 Dr. Toy's Best Vacation Children's Product*
- *2012 Tillywig Toy Awards • Top Fun Award Winner*
- *2012 Parent Tested Parent Approved • Seal of Approval*
- *2012 Family Review Center Seal of Approval*

For information about the iBounce and its newest RompyRoo DVDs/downloadable videos, go to www.jumpsport.com/kids-trampoline.

ABOUT JUMPSPORT, INC.

JumpSport was founded in 1997 when founder and CEO Mark Publicover invented the world's first affordable backyard trampoline safety net enclosure. Today JumpSport distributes its top-rated safety trampolines and trampoline accessories throughout the world, and its adult Fitness Trampoline at fitness clubs and retailers like Costco. With over 25 patented safety and game innovations, JumpSport continues to create playful, active and educational products for kids and adults of all ages.

Mark created the iBounce trampoline because he understands the important connection between physical activity and learning development in children. Visit www.jumpsport.com to learn more about the company and its creative founder. Go to www.jumpsport.com/kids-trampoline.htm for information about the iBounce Kids Trampoline.